

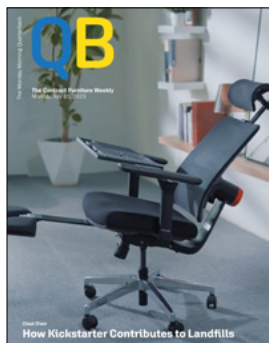
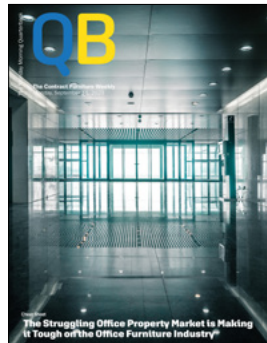
QB

The Contract Furniture Weekly

NeoCon

Media Partner

STILL THE INDUSTRY STANDARD - SIMPLY THE BEST NEWS AND INFORMATION



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Elevate the Workplace

INCUBATOR PARTNERSHIP

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Future Market Design Days Join Us In Unleashing What's Next

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Life Sciences Workplace

Meet ROX Modular Casework

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Experience Fulton Market Design Days

June 12-14, 2023 Chicago, IL

fultonmarketdesigndays.com

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A POP-UP EXHIBIT AT FULTON MARKET DESIGN DAYS 2023 JUNE 12 - 14

345 N MORGAN ST 8TH FLOOR CHICAGO

ON DISPLAY: 4 New Launches, 14 Launch Products, 8 Design Studios

Humanscale.com/HybridLife

Northport Collection

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HYBRID LIFE

A POP-UP EXHIBIT AT FULTON MARKET DESIGN DAYS 2023 JUNE 12 - 14

DESIGN TALK

HOW DESIGN SHAPES OUR WELL-BEING

Todd Bracher in Conversation with Susy Alcock

Monday, June 12 from 3:00 - 4:30pm followed by Hologram

Get on the list at Humanscale.com/HybridLife

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QB

Our Audience are THE Leaders. Period.

Editors with 30+ years of industry experience

MMQB Reaches:

94.7% of all Industry Suppliers and Manufacturers

89.3% of all Dealers

81.2% of all Reps

72.4% of the top 1,000 Interior Firms

and an average of 21,213 readers each and every week!*

**Figures shown for September 2023 average per week.*

MAJOR Show Editorial Calendar for MMQB

January - December 2024

<u>Issue</u>	<u>Special Focus</u>
April 15, 2024	Salone International Furniture Issue
May 20, 2024	Clerkenwell Design Week 2024 UK Show coverage
May 20, 2024	NeoCon/Design Days 2024 Preview
May 27, 2024	NeoCon/Design Days 2024 Preview
June 3, 2024	NeoCon/Design Days 2024 Preview
June 10, 2024	NeoCon/Design Days 2024 Show Issue
June 17, 2024	NeoCon/Design Days 2024 Post-Show Issue
June 24, 2024	NeoCon/Design Days 2024 Post-Show wrap-up Issue
October 14, 2024	Orgatec Pre-Show 2024 Issue
October 21, 2024	Orgatec Show 2024 Issue
October 28, 2024	Orgatec Post-Show 2024 Issue
TBD	Healthcare Design Expo 2024 Pre-Show coverage
TBD	Healthcare Design Expo 2024 Show Issue
TBD	EDspaces 2024

MMQB will also be covering additional furniture shows during the year as they are announced.

Base Rates and MMQB Products (rates effective January 1, 2024 - December 31, 2024)

Monday Weekly "Print" Email Edition Newsletter Display Style Ads - (per week)

Display Advertising

Ad Unit	51x	>24x	12x	6x	3x	1x
Front Cover*	na	na	\$3,475	\$3,600	\$3,800	\$4,100
First Ad Position	\$1,925	\$2,500	\$2,750	\$3,050	\$3,350	\$3,650
Full page	\$1,550	\$1,995	\$2,150	\$2,400	\$2,700	\$3,100
1/2 page	\$800	\$1,025	\$1,225	\$1,450	\$1,725	\$1,975

*Consult publisher for special cover layout with QB logo.

Native Style Advertising in MMQB Weekly Email Newsletter (per week)

Ad Unit	1 year - 51x	24x	12x	6x	3x	1x
PRESENTED BY banner	\$600	\$700	\$800	\$900	na	na

PRESENTED BY banner contains your logo and appears under the cover (page) at the top of the issue and is clickable (linked) to your site.

Classified Advertising

Help Wanted is handled thru [Contract.Careers](#)

PR Postings

Product press releases are free to run (at our discretion). Please note that our free posts only have basic features such as one product photo, link, etc. Free product postings remain on our partner site [officing.com](#) but are not available to be promoted beyond their original appearance. Free postings are placed as time permits during the week and are not guaranteed to run ASAP.

We also offer a **Premium PR Posting** (for products and services), including several marketing features that will significantly enhance the discovery process. This option is used to get your product or service in front of the design community, reaching thousands of commercial interior designers, corporate purchasers, specifiers, and dealers. Premium postings attract thousands of views and clicks from decision-makers and influential people in contract design.

Your Premium PR Post appears on the top of the front page of our partner site **officing.com**.

Your **Premium PR Posts** will also appear in **The Working Space**, a non-related weekly briefing newsletter targeted to facility managers, the A&D community, specifiers and the broader commercial interiors user-base at large. The **The Working Space** newsletter is read by thousands of Business-to-Business Consumers each week. Premium Posts are guaranteed to run and get the top spots in this publication as well.

Premium Postings are \$100 per post. A link on our website takes you to the posting form.

MMQB & Officing Display Advertising Packages

For 2024 The MMQB Weekly Email Newsletter is offering a number of packages which offer significant discounts.

2024 ROP (Run-of-Press) Sponsor

Your Full Page AD delivered in every single issue for 2024

\$34,000.00

Normally \$79,050 per year. You save \$45,050 off of single page pricing.

All NeoCon Issues Included

2024 - Bronze

An excellent starter package for first-time advertisers.

\$9,000.00

Per Year - Start Anytime (save \$8,100 over individual purchase)

1 Cover Advertisement
(non-NeoCon issue)

5 Full Page Advertisements
(1 NeoCon issue, 4 non-show issues)

Premium PR postings in MMQB
(up to 10 per year)

1 company or product feature in MMQB

2024 NeoCon Bundle

An excellent package for NeoCon only advertisers.

\$10,000.00

Per Year (save \$5,400 over individual purchase)

Ads have preferred placement and appear up front in the NeoCon issues.

6 Full Page Advertisements
(A full page in all NeoCon pre, post and show issues.)

Premium PR postings in MMQB

1 company or product feature in MMQB
(written by you with assist from our editors)
(Package limited to first 10 advertisers. Reserve early)

2024-Silver

An excellent package for ongoing advertisers.

\$15,000.00

Per Year - Start Anytime (save \$19,200 over individual purchase)

2 Cover Advertisements
non-NeoCon issue

10 Full Page Advertisements
2 NeoCon issues, 8 non-show issues

Premium PR postings in MMQB
Premium positioning, multi images, with links and hosting/display of product video and downloadable media

2 native company or product features in MMQB
(written by you with assist from our editors)

2024-Gold

An excellent package for ongoing advertisers who want maximum exposure.

\$25,000.00

Per Year - Start Anytime (save \$39,275 over individual purchase)

3 Cover Advertisements
1 NeoCon issue

25 Full Page Advertisements
All NeoCon issues, 20 non-show issues

Premium PR postings in MMQB.
Premium positioning, multi-images, with links and hosting/display of product video and downloadable media

4 native company or product features in MMQB.
(throughout the year, written by you with assist from our editors)

Creative Specifications: Native Ads

Banner Specifications

“Presented By” placements contain a logo with a link only, and appear under the cover of the publication at the top. Banner placements contain a button and up to three lines of type. Banner placements run throughout the issue and are approximately 1” in depth.

Native ad blocks are produced in-house. You supply copy, image(s), links, and logo (transparent). We will produce the ad for you and submit to you for approval before it runs. All native ads contain a call-to-action link or button.

Native ads blocks are available in three sizes - Full page, 1/2 page and 1/3 page. Full page is approximately 12 inches in length, 1/2 approximately 6 inches in length, and 1/3 page 3 inches in length.



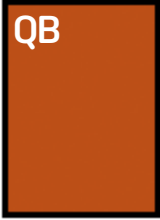
Ads and space reservations should be e-mailed to: ads@mmqb.io

Creative Specifications: Display Ads

Print display advertising should be delivered as a PDF file in the exact size as listed below.

Front cover, back cover, full page and spreads will bleed to the edge, but no trim space is necessary. Creative should be the exact size as required, and will bleed to the edge of the file. What you see is what you get with MMQB.

Please see the following page for PDF file format specifications.

Full Page	1/2 Page
	
WxH 8.5" x 11"	WxH 7.5" x 4.82"
Bleed Size 8.5" x 11"	
<i>Also Front* Cover</i> <small>*Contact us for front cover instructions, must leave room for MMQB masthead.</small>	
	

Other Information

Closing Dates

MMQB Display insertion must be reserved by Thursday 9 pm (Eastern US) for insertion in the following Monday edition. Materials must be received by Saturday 6 pm (Eastern US), prior to Monday's publication.

Advertising Policy

The publisher reserves the right, at any time and for any reason, to decline any advertising copy and to cease further publication of any advertising. Only publication of an ad shall constitute final acceptance of the advertiser's order. The publisher shall in no event be liable for failure to publish advertising when specified by the advertiser, provided that, if no advertising is published, any changes thereof received by the publisher shall be refunded.

Advertising rates are not commissionable and are net.

Advertising must be paid in advance or charged to a credit card unless prior arrangements have been made. The Monday Morning Quarterback accepts Wire Transfers (ACH), American Express, Visa, MasterCard, and Discover. Your invoice will give you the option to pay online.

Advertisers are responsible for the payment of all advertising ordered.
Advertising agencies are responsible for the payment of all advertising ordered by their clients.

Important Addresses

PDF files should be e-mailed to: ads@mmqb.io We will notify you if there is a problem with the file.

Questions? ads@mmqb.io